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IPLAN Training Session 6: Intervention Strategies, Process Measures, and Community Resources

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This session is being
recorded.

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Agenda

- **Welcome and Overview**
- **Intervention Strategies**
 - Definition of intervention strategies
 - Difference between upstream and downstream strategies
 - Process measures
- **Inventory the Resources**
 - Community assets
 - Community partner profiles and power mapping (MAPP 2.0)
- **Public Awareness Plan**
 - Importance of public awareness
 - Methods for communicating to the public
- **Monitoring Progress**
 - Action planning
 - Plan, Do, Study, Act cycle
- **Closing**
 - Training Evaluation

Learning Objectives

Participants will be able to...

1

Develop proven
intervention strategies
and process measures
for each impact
objective.

2

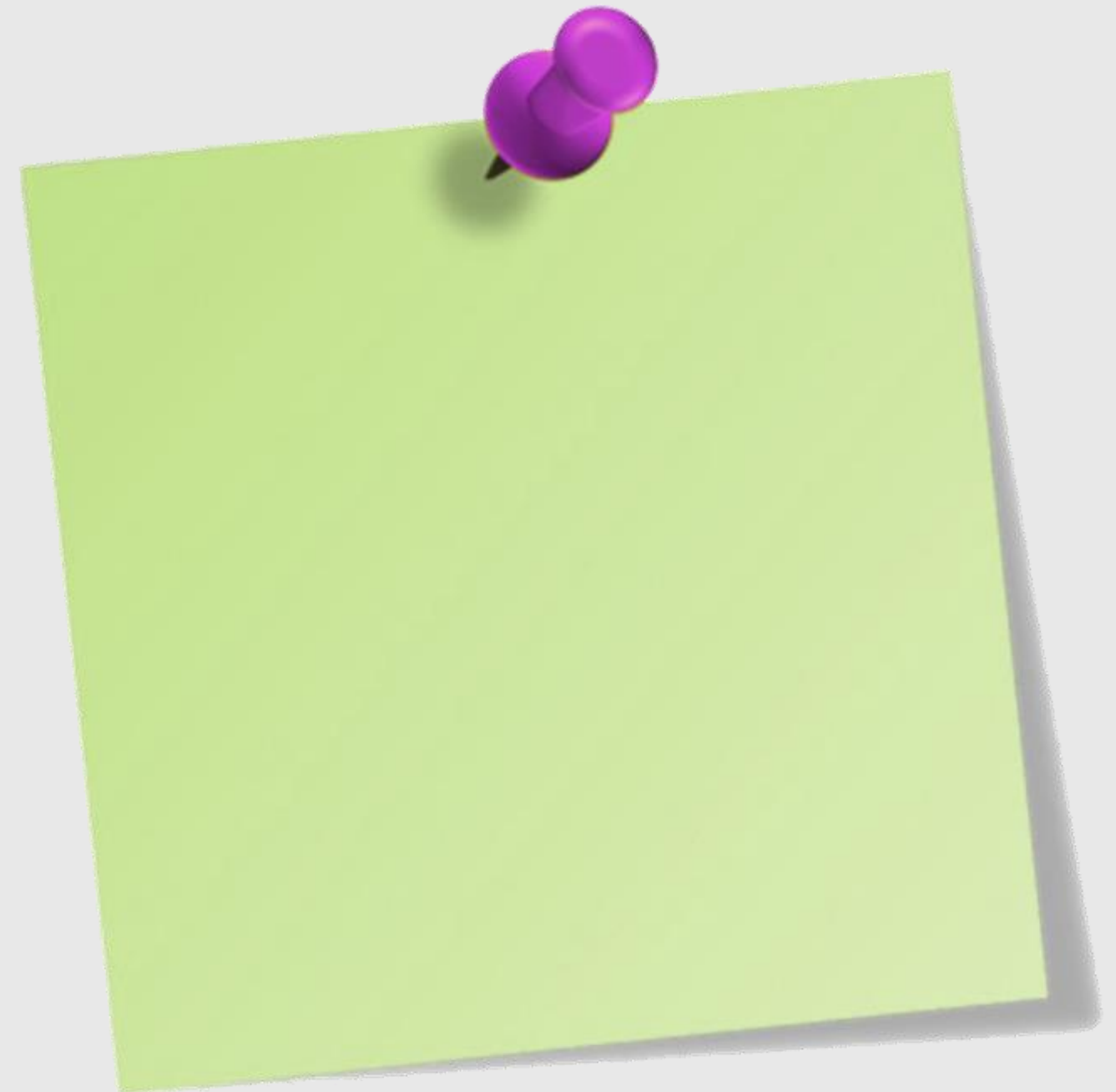
Describe how to
assess community
resources.

3

Develop plans for
monitoring progress
and public awareness.

Group Agreements

- Actively participate
- Take space/ Make space
- Seek to understand different perspectives.
- Allow facilitator to move conversation along
- Ask questions in the chat or raise hand
- We can "park" items we cannot address today and get back to you
- What else?



IPLAN Requirements

- Certification Application via [LHD Certification Application](#)
- Electronic version of IPLAN (Community Health Needs Assessment and Community Health Improvement Plan)
 - IPLAN must include page numbers and table of contents
 - Board of Health (BOH) approval letter:
 - The IPLAN approval
 - BOH - Organizational Self-Assessment Plan
- [IPLAN substantial compliance evaluation](#)
 - **LHD completes**
 - **LHD Name (on first page)**
 - **Health Priorities (on first and as applicable for pages 3-6)**
 - **Page numbers for substantial compliance review (if there is something missing, LHD will provide comments to explain, for example, data is not available)**
- Applicable new [Personnel Information Form \(PIF\)](#)

Visit:
[https://app.idph.
state.il.us/](https://app.idph.state.il.us/)

Intervention Strategies



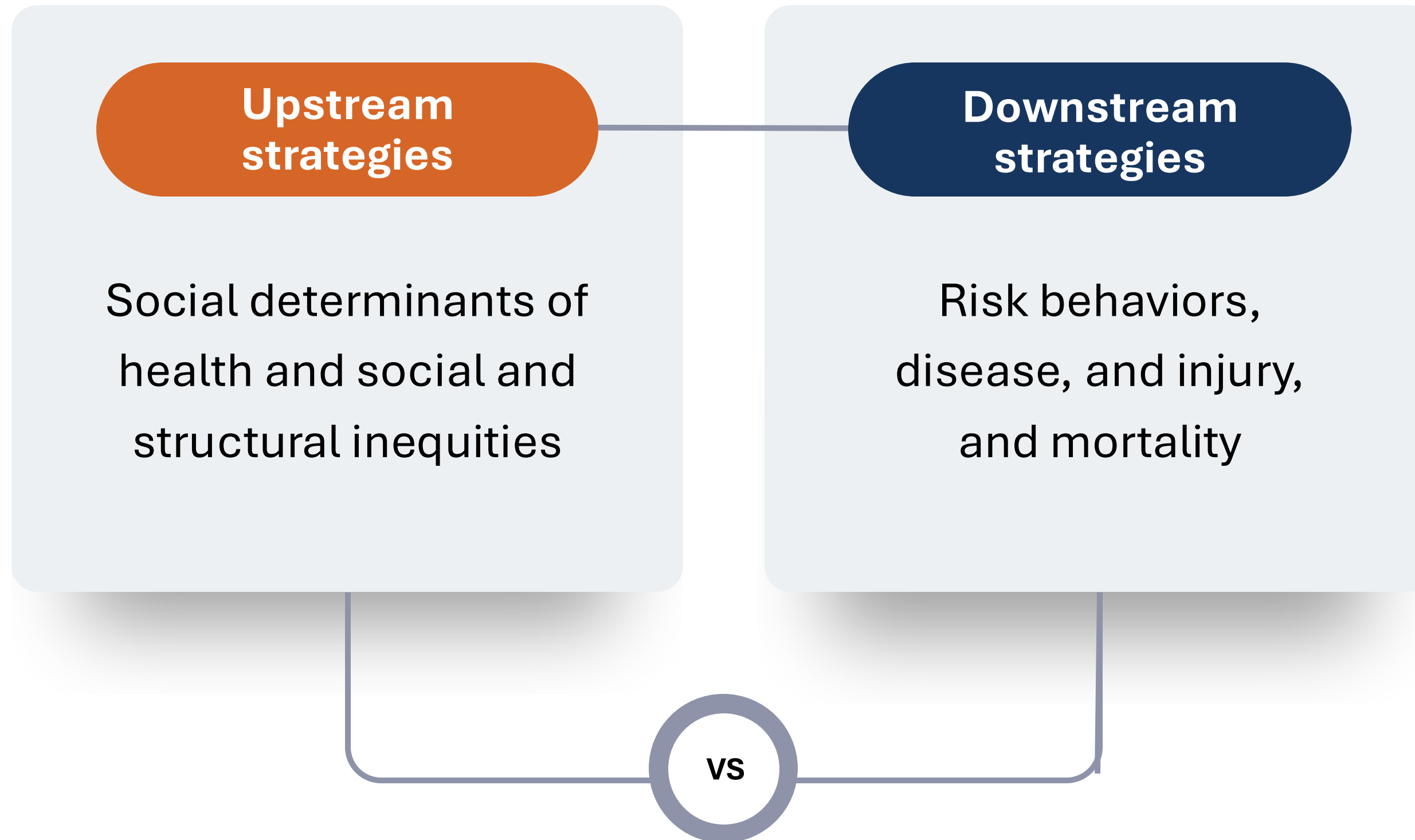
Intervention Requirements

Admin Code Requirements	Admin Code Compliance
600.400.d.5.F At least one proven intervention strategy to address each impact objective	There is a proven intervention strategy for each impact objective

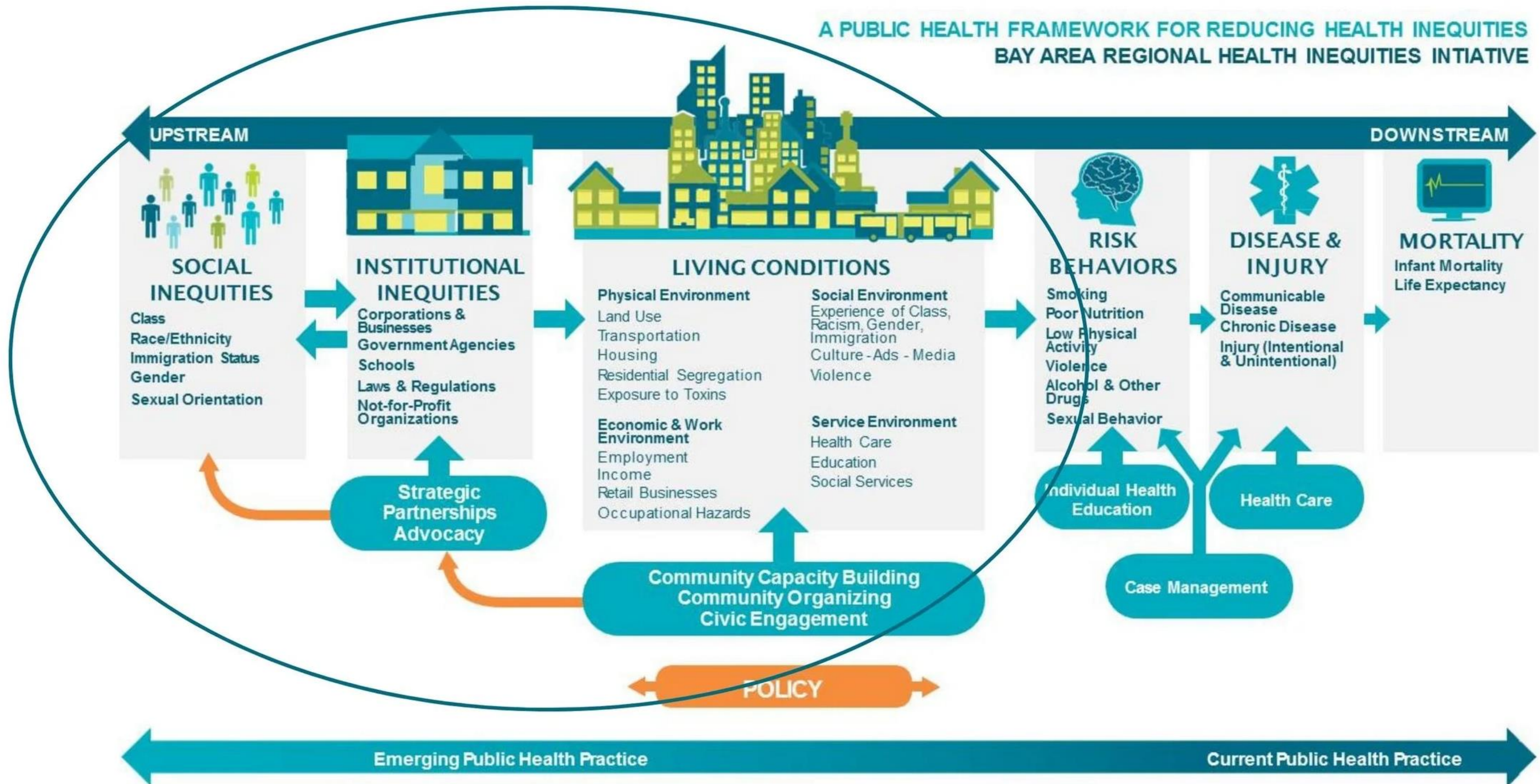
Impact Objective

Measurable statement indicating the desired level of change in a risk factor.
They are intermediate in time with a two-to-three-year timeline.

Intervention Strategies



A PUBLIC HEALTH FRAMEWORK FOR REDUCING HEALTH INEQUITIES
BAY AREA REGIONAL HEALTH INEQUITIES INITIATIVE



Policy, Systems and Environment

POLICY CHANGE

Passing of laws,
ordinances,
resolutions,
mandates,
regulations, or
rules.



SYSTEMS CHANGE

Change to
unwritten rules or
processes of an
organization,
institution, or
community.



ENVIRONMENTAL CHANGE

Changes made to
the economic,
social, or
physical
environment.



Program Approach vs PSE Approach

Setting	Programs/Events	PSE
School	Celebrate and create awareness about mental health during the month of May	Change school budget to always have a healthy ratio of social workers to students AND have constantly funded art, music, dance, etc., programming at all the schools.
Community	Co-host a mental health resource fair	Coordination of a mental health network, so that every touch point that community may have (school, church, hospital, food bank, etc.) is streamlined and advocates for root cause solutions (like affordable housing, better paying jobs, etc.)
Worksite	Hold health screenings for staff	Make sure all jobs positions have access to health insurance that will cover mental health services. In addition to yearly COLA (cost of living adjustment).
Hospital	Offer a yearly online course around treatment and care for patients with mental health diagnosis	Change hospital policy in how it reacts to and handles mental health cases, in order to collaborate with local providers, for example, instead of calling the police.

MAPP 2.0 Framework

What to consider when
developing strategies:



Example Strategies

OUTCOME OBJECTIVE

Reduce the percentage of XYZ County high school students reporting consumption of alcohol within the past 30 days from 30% to 20% by 2030, as reported in the Illinois Youth Survey.

IMPACT OBJECTIVE

Reduce the percentage of XYZ County high school students reporting that it would be “very” or “sort of easy” to obtain alcohol from 63% to 50% by 2028, as reported in the Illinois Youth Survey.

DISCUSSION QUESTION:

What are some intervention strategies to accomplish decreasing youth access to alcohol?

Where to find proven intervention strategies:

In chat: What do you use
to develop interventions?

[County Health Rankings and Roadmaps -
What Works for Health](#)

[Healthy People 2030 – Evidence-Based
Resources](#)

[CDC The Community Guide](#)

[CDC Community Health
Improvement Navigator](#)

[SAMHSA Evidence-Based Practices
Resource Center](#)

[Rural Health Information Hub –
Evidence-based
Toolkits for Rural Community Health](#)

LHD Example - Boone County

Vision

Eliminate barriers to receiving enough nutritious food to lead an active, healthy life.

FS 1: Measurable Outcome

Health Equity: Improving food systems in Boone County to be easily accessible to all residents by September 4, 2027.

FS 1: Measurable Impact

- Expand WIC and SNAP benefits by September 4, 2027.
- Partner with two organizations to increase healthy food access for youth by September 4, 2027.
- Promote meal programs and food pantries through a public awareness campaign by September 4, 2027.
- Increase healthy and culturally diverse food options at local food pantries by September 4, 2027.

FS 1: Proven Intervention Strategies

- Advocate for protecting and strengthening SNAP and WIC benefits.
- Expand summer and community food programs to improve food access for children.
- Use evidence-based communication campaigns to promote healthy behaviors and reduce stigma.
- Improve the nutritional quality of food pantry offerings using best-practice food banking strategies.

Process Evaluation

What is it? Evaluation of the implementation of a program to determine if specific strategies and activities were implemented as intended.

Process evaluation measures what you and your team (including partners) do to implement your "proven intervention strategy".

The focus of process evaluations is to measure the content, quality, quantity, and/or structure.

Process evaluation can help you know if your programs are ready for outcome evaluation. Choose process measures that will give you the most meaningful information.

Identifying Process Measures



Process Measures

Discussion:

Pick a program – what is the most beneficial process evaluation data to collect based on your current situation?

- ☑ **Dosage (how much)**
- ☑ **Reach and Coverage (how many)**
- ☑ **Fidelity (how well)**
- ☑ **Satisfaction (how well)**
- ☑ **Efficiency (\$, time, resources, and workflows)**

Inventory the Resources



Resources Requirements

Admin Code Requirements	Admin Code Compliance
600.400.d.1 Each strategy includes an analysis of community resources that will contribute, estimated funding needed, and anticipated sources of funding	The analysis of resources and funding is detailed and sufficient

Community Health Plan: Worksheet

HEALTH PROBLEM	OUTCOME OBJECTIVE
RISK FACTOR(S) (may be many)	IMPACT OBJECTIVE
CONTRIBUTING FACTORS (Direct/Indirect: may be many)	PROCESS OBJECTIVE
RESOURCES AVAILABLE (governmental and nongovernmental)	BARRIERS

Community Health Plan: Worksheet 2

DESCRIPTION OF THE HEALTH PROBLEM, RISK FACTORS AND CONTRIBUTING FACTORS (including high risk populations, and current and projected statistical trends:
CORRECTIVE ACTIONS to reduce the level of the indirect contributing factors:
PROPOSED COMMUNITY ORGANIZATION(S) to provide and coordinate the activities:
EVALUATION PLAN to measure progress towards reaching objectives:

Community Assets

Human

Organization staff, programs and services, and their expertise and experience.

Political

Elected officials, advocates, and policy institutions.

Physical

Geographic location in the community.

Existing Interventions

Initiatives already in progress in the community

Informational

Networks for communicating to the public and with partners.

Financial

Funding, budget, etc.



Examples of Community Assets



**Skills of
Community and
Partners**



State Associations
e.g., service associations or
professional associations



Institutions
e.g., faith-based organizations,
foundations, institutions of
higher learning

Recreational Facilities



Social Capital



**Business or Arts
Community**



MAPP 2.0 Community Partner Profiles



Organizational mission, goals, and values (visioning activity)



Available assets and resources to assist with the action plan



Access to and knowledge of appropriate data and metrics

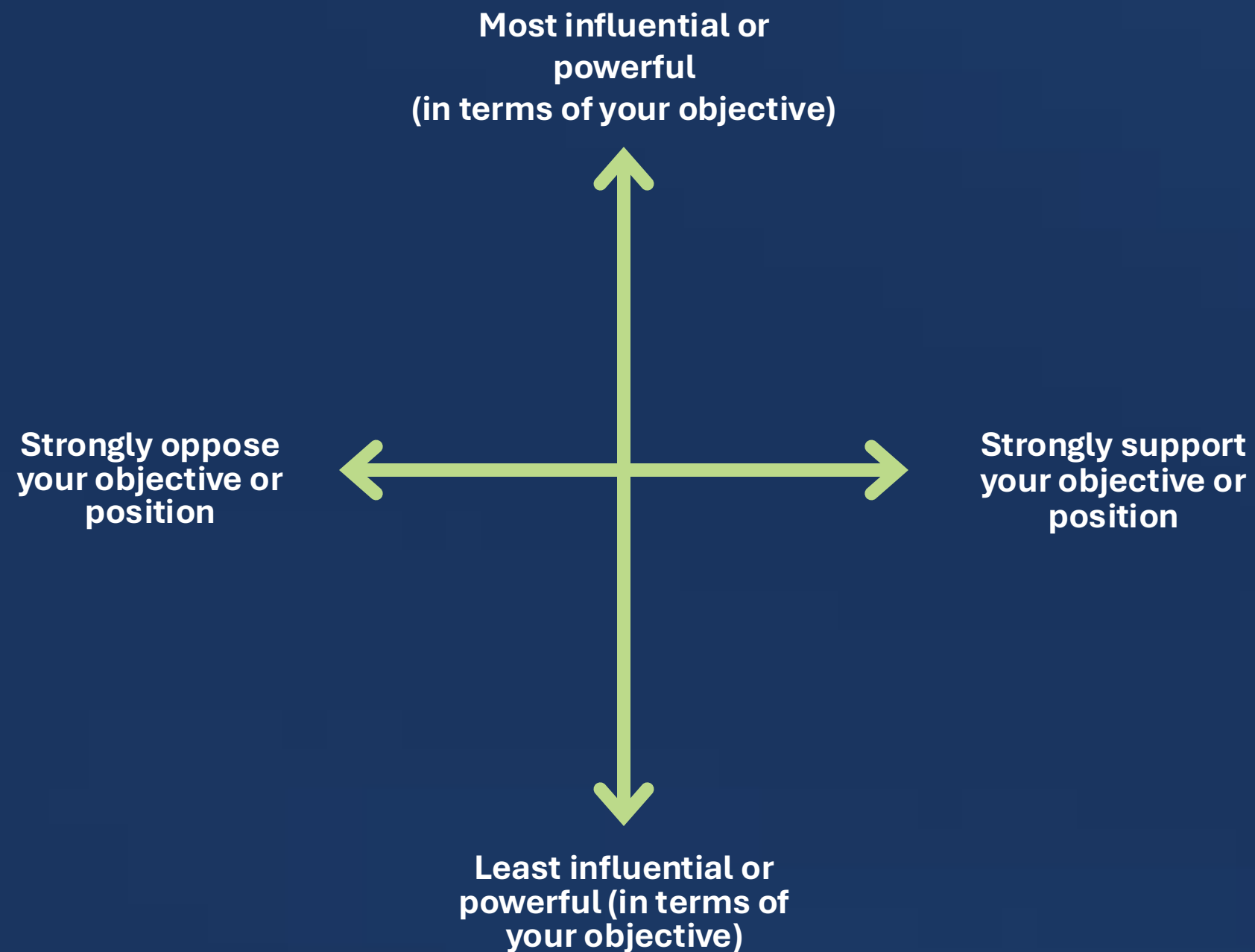


Alignment of current interventions, programs, and activities



Engagement and involvement with priority sub-populations experiencing inequities related to the priority issue

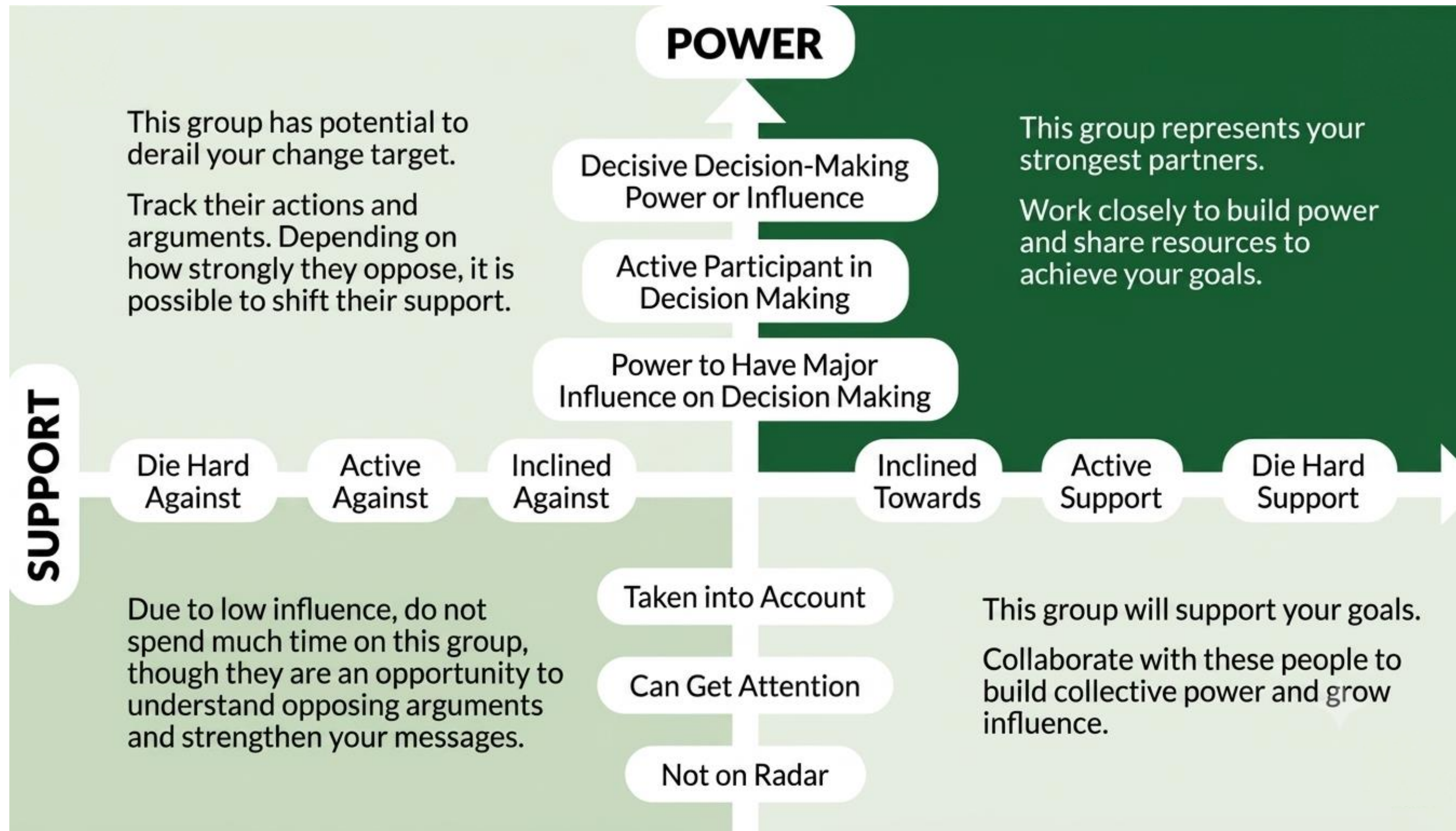
Power mapping (MAPP 2.0)



Examples:

- Advocacy organization who's mission aligns with the IPLAN priority.
- Large, reputable non-profit organization with competing priorities for the same funding source.
- Community member who described the priority issue as important to address in the community input focus group.
- Corporation who doesn't see the value in addressing the priority but doesn't have much connection to the community.

Power mapping (MAPP 2.0)

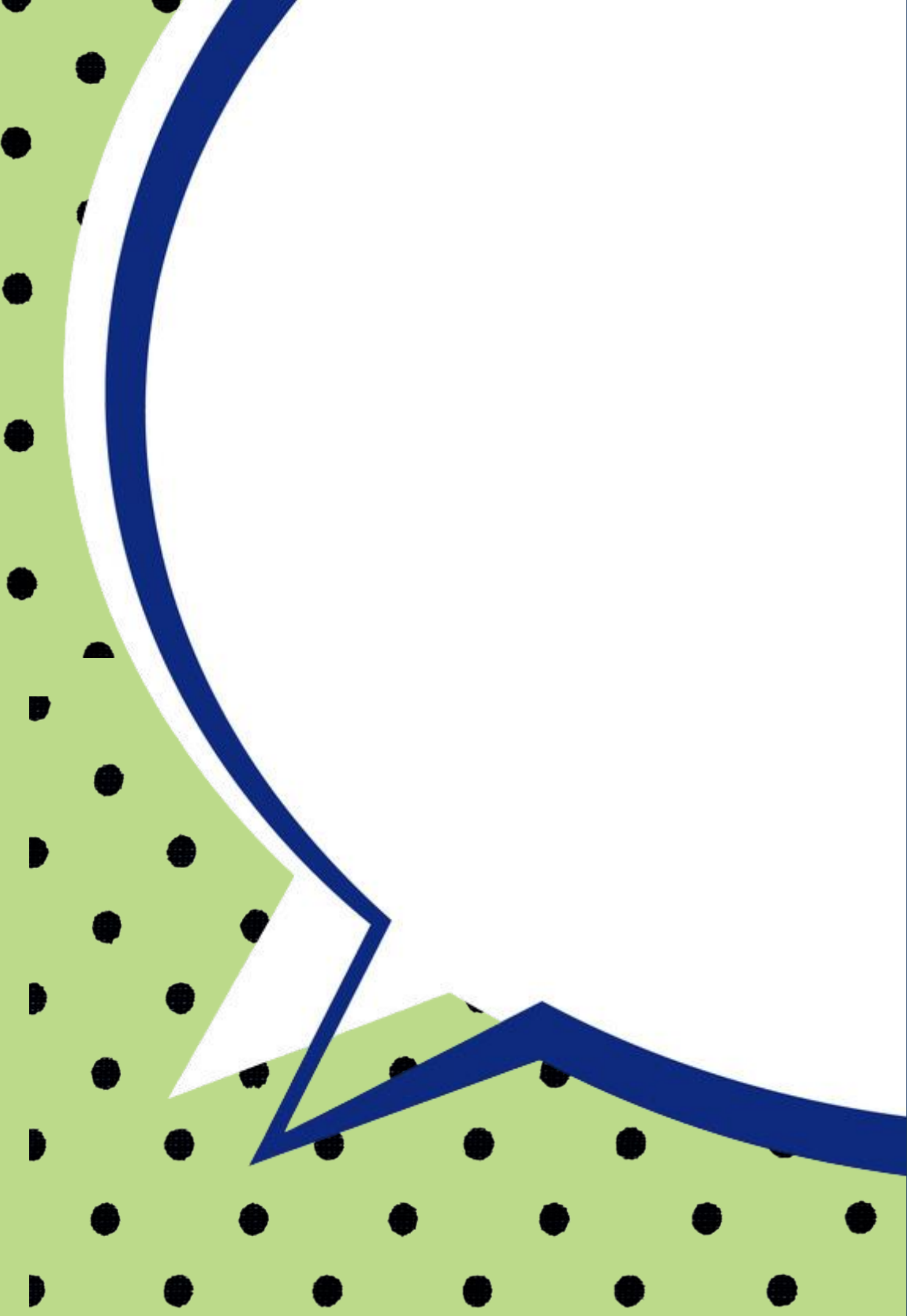


Public Awareness Plan



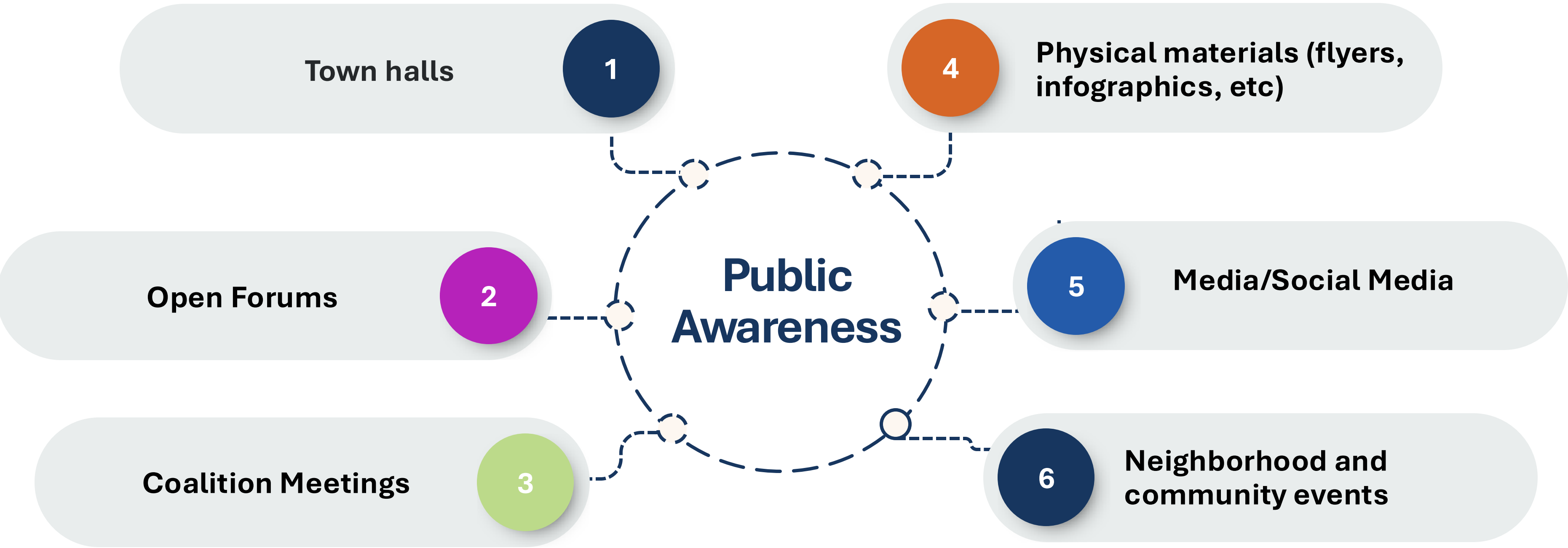
Public Awareness Requirements

Admin Code Requirements	Admin Code Compliance
600.400.h. Includes a plan to promote awareness about the public health services availability and health education initiatives	A plan for communicating health initiatives and services to the public is included



Poll Questions

- What methods do you use to share your IPLAN with the public?
- Who are your partners for publicizing your IPLAN work?



Methods for Communicating to the Public – LHD Example

Press Releases



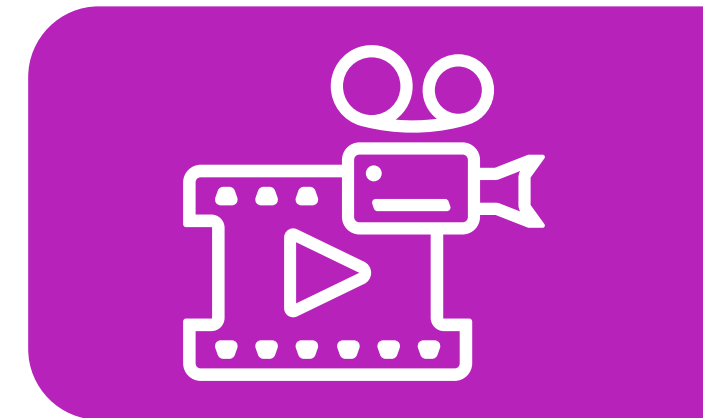
LHD website



E-blasts



Paid Media



Newsletter



Social Media

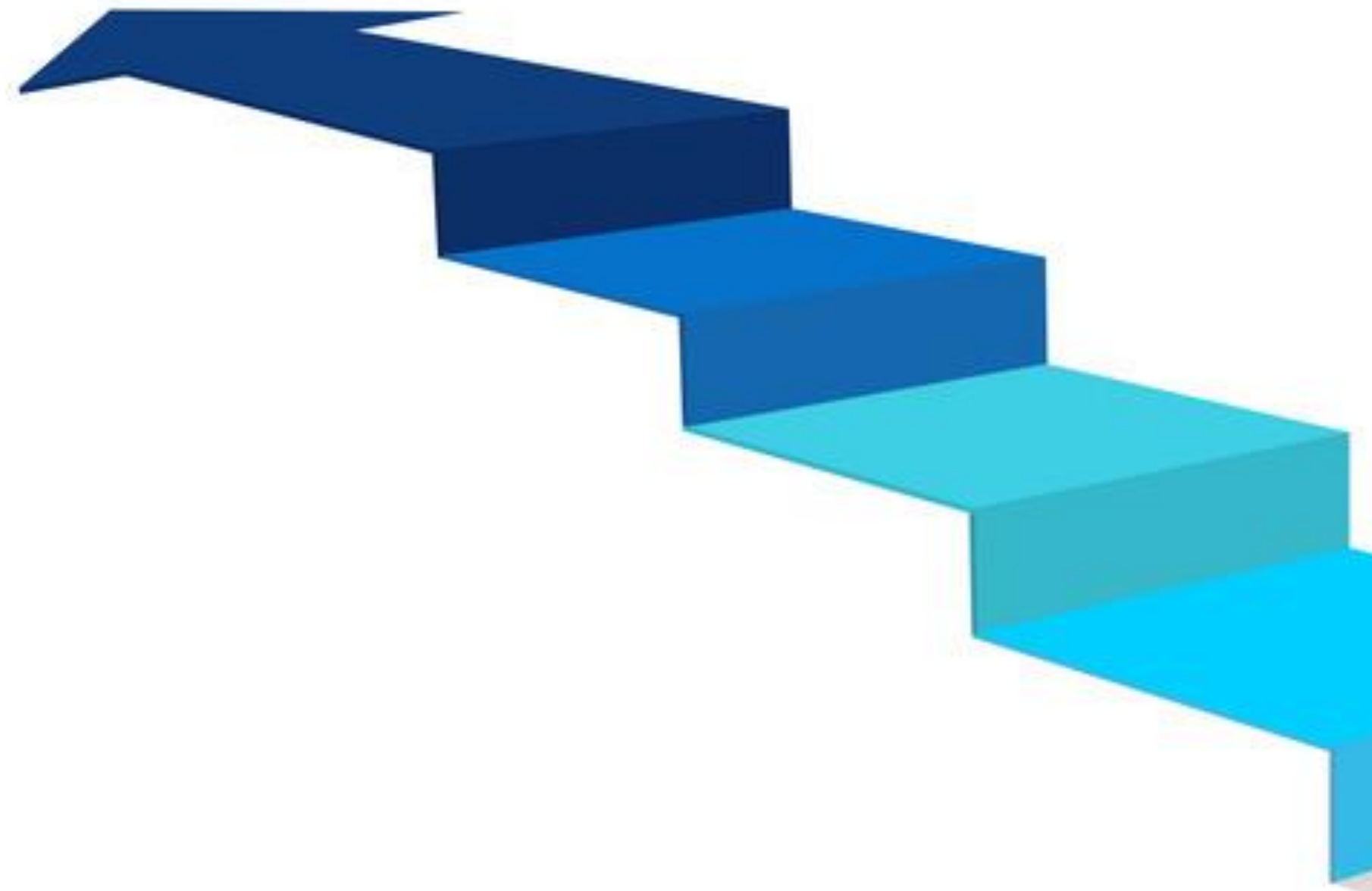


Print Media



Monitoring Progress

You can find more detailed trainings on the action planning cycle and evaluation/quality improvement on the IDPH IPLAN website.



Monitor Progress Requirements

Admin Code Requirements	Admin Code Compliance
600.400.g.2 Includes a plan to monitor programs to assess progress towards meeting community health objectives as stated in the Community Health Plan	A plan for monitoring the intervention strategies is included in the Community Health Plan.

Sample Measurement Plan

Outcome Objective	Reduce the percentage of XYZ County high school students reporting consumption of alcohol within the past 30 days from 30% to 20% by 2030, as reported in the Illinois Youth Survey.					
#	Indicator	Baseline	Target	Data Source	Method	Timing
1	Percentage of HS students reporting consumption of alcohol withing past 30 days	45%	35%	Illinois Youth Survey	Survey	January 2030
Impact Objective	Reduce the percentage of XYZ County high school students reporting that it would be “very” or “sort of easy” to obtain alcohol from 63% to 50% by 2028, as reported in the Illinois Youth Survey.					
1.1	Percentage of HS sudents reporting that it would be “very” or “sort of easy” to obtain alcohol	63%	50%	Illinois Youth Survey	Survey	January 2028
Intervention Strategy	Coordinate the provision of BASSET training to the facilities that have made the most underage sales of alcohol to minors. (Beverage Alcohol Sellers and Servers Education and Training (BASSET) is the State of Illinois' responsible beverage seller/server program.)					
1.1.1	# of BASSET Trainings provided to facilities with underage sales in XYZ communities/ county	7 sites served in 2025	At least 10 sites that served annually	BASSET	Training Records	December 31, 2026 (annually)
1.1.2	# of alcohol sales compliance checks conducted annually in XYZ communities/ county	15 sites in 2025	25 sites annually	Illinois Liquor Control Commission	ILCC Website	December 31, 2026 (annually)
1.1.3	# of parent presentations educating on the dangers of underage drinking and consequences for providing access	0 presentations	3 sessions in 2 school districts each	Training records	Sign-in sheets	December 31, 2026 (annually)

Action Planning - Building in Accountability

Partners



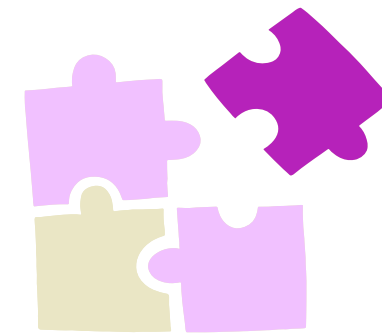
Who is responsible? Who has ownership over the activities?

Key Activities



What are the activities? How do we accomplish the strategies?

Measures of Success



What will success look like? How is it being measured and tracked?

Resources



What are the resources? What tools are we using? Funding?

PLAN, DO, STUDY, ACT

PLAN:

Create a plan for the intervention you will apply.

- Draft an aim statement for what your intervention will accomplish and how you will track success.
- Create a plan of what will be implemented, by whom, and by when.

DO:

Apply your action plan and gather data about implementation and the immediate and short-term outcomes.

STUDY:

Reflect on the data you have gathered to determine whether the intervention was implemented as intended and whether it was successful.

ACT:

Determine how to change the intervention to make it more effective.



Question and Answers

Apply for IPLAN Technical Assistance!

I PHI is offering first come, first serve technical assistance on all topics related to IPLAN requirements and needs!

Topics:

- Community Health Needs Assessments
- Community Health Improvement Plan
- Organizational Capacity Assessment/Strategic Plan
- IPLAN Report Writing



TA Options:

- One on one coaching sessions
- Document review and feedback
- Group coaching or support

Upcoming Training Sessions

ORGANIZATIONAL CAPACITY ASSESSMENT VS STRATEGIC PLANNING

Session 7

APEX PH Organizational Capacity Assessment vs.
Strategic Planning
1:00-2:00 PM CT

OCT

28

WRITING THE IPLAN REPORT

18

NOV

Session 8

Putting it All Together - Writing Your
IPLAN Report
1:00-2:00 PM CT

MAPP 2.0

Adapting **MAPP 2.0** for the
IPLAN Training

 September 23rd and 24th

 9am-4pm

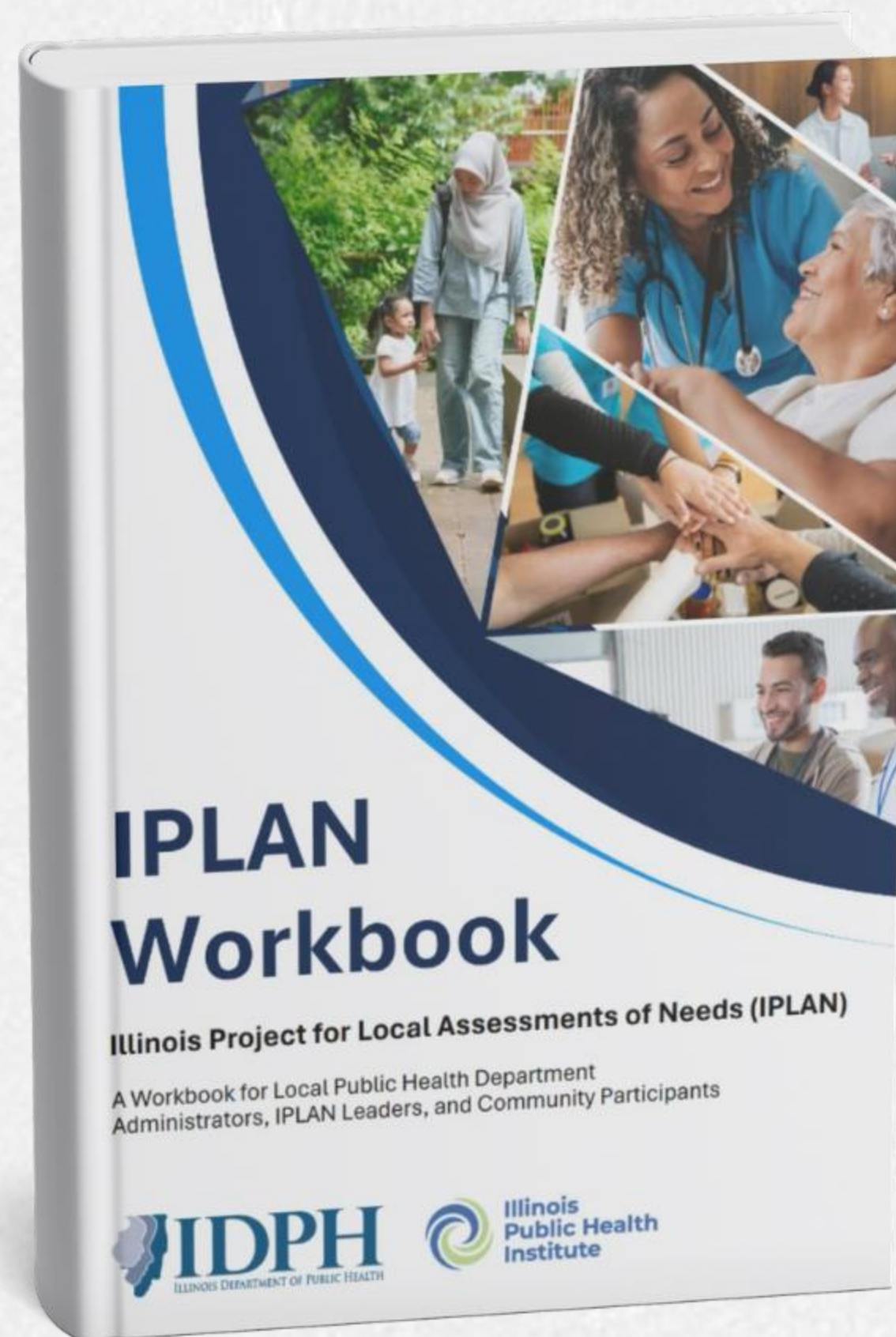
 Springfield, IL

*Registration is limited to 30 people.
IPHI is unable to provide food, travel or accommodation reimbursement*



REGISTER NOW





REVISED IPLAN WORKBOOK

A Workbook for Local Public Health Department
Administrators, IPLAN Leaders, and Community
Participants

Available on app.idph.state.il.us

to download and print

Thank you!

IPHlonline.org

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